

Creative Brief

Title: Cockatiel - the Popular Pet Bird

Project Overview

The website is a description of a popular pet bird breed - cockatiel. It introduces the origin, history, mutation and breeding of cockatiel, giving their owners a better understanding of the breed and to better take care of them.

Resources

Text is from Wikipedia page of cockatiel. Pictures will be from google images and images of my own.

Audience

Cockatiel owners or bird-loving people who want to get know more about the breed.

Tone

Cockatiel are playful and beautiful little creatures. So I wish that the website tone to align with this playfulness and cuteness

Visual Styles



