

3/29 Notes

Creative Director: Mengxi

Designer: Arielle

Design Aesthetics:

Organic, colorful, but simple shapes (do it with illustrator first and paste the images in?)

Different cockatiels' cutouts

Modern uiux design

Choose of color palette (from colours.com?)

Navigation Bar: cutouts of birds in different gestures, movements

Home Page: Attractive, Playful, A paragraph of cockatiel description from wikipedia